

Tempe Community Action Agency



Together we can strengthen people, families, and community.

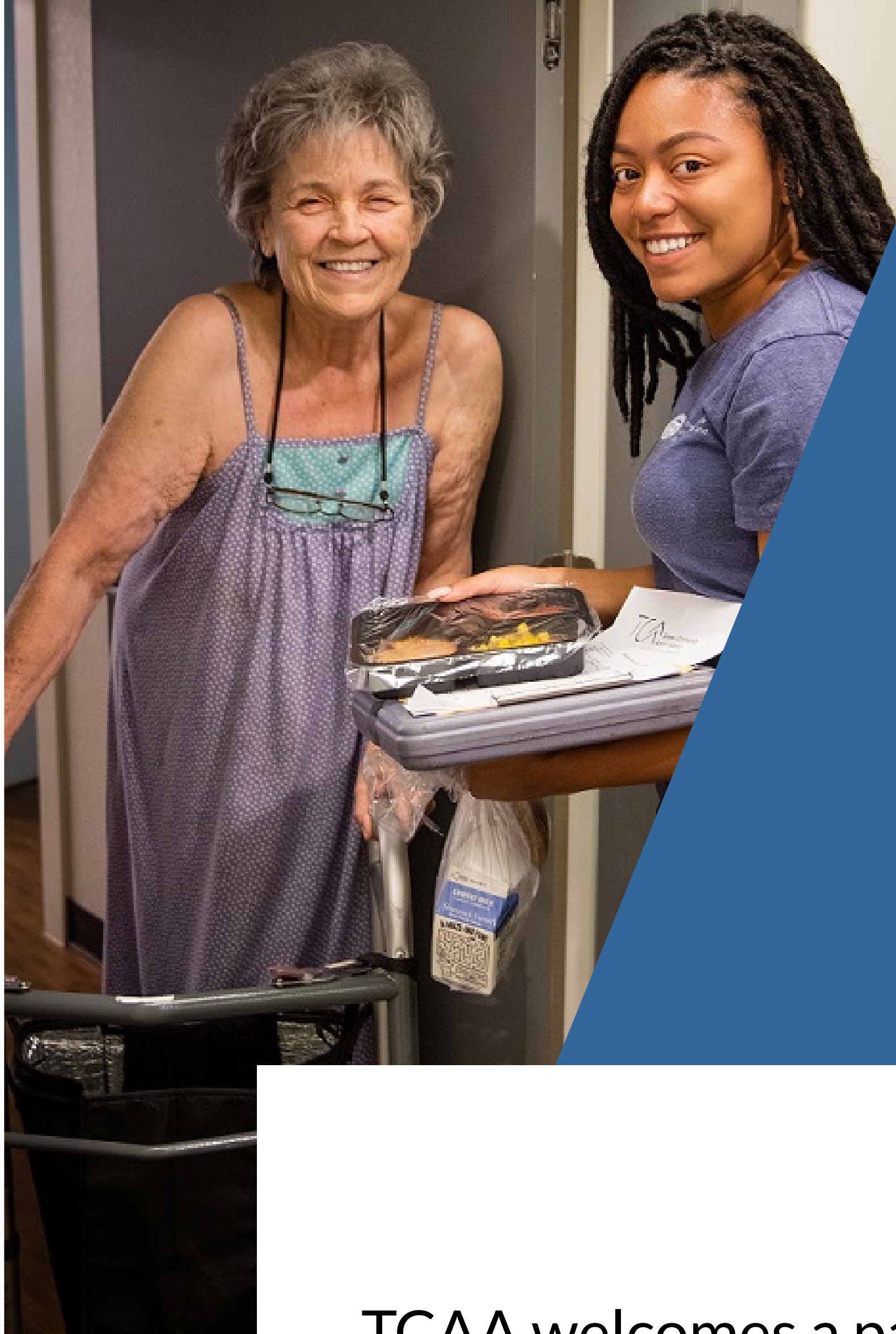
A Partnership For A Stronger Community



About TCAA

Tempe Community Action Agency was founded in 1966 by two socially-minded Tempe women who dedicated their lives to helping the less fortunate. TCAA plays a vital role in providing services and resources that strengthen the economic stability of low and moderate income families and neighborhoods in Tempe. *Our mission is to foster dignity and self-reliance for the economically vulnerable in the communities we serve.*

The work of TCAA ranges from infancy to the elderly. We work with expectant parents to ensure that babies are born within healthy birth weights and raised in an ideal home environment. Families facing difficulty meeting their nutritional needs can access food boxes and utilize our community gardens for ongoing needs. Those who are facing eviction or utility disconnects can receive emergency rent/utility assistance; while adults who have become homeless can enter our emergency shelter and receive help to move from homelessness to permanent housing. Individuals facing chronic underemployment and poverty can further their economic independence through financial coaching, income supports, and employment assistance. Later in life, aging adults are able to meet their ongoing nutritional needs with meal services offered at local senior centers. For those who have become limited in mobility and are struggling to age in place; TCAA offers in-home services and home-delivered meals.



Our Partnership

TCAA welcomes a partnership with local businesses and the opportunity to engage with their employees in service work that benefits the company as well as the neighborhoods we collectively serve.

Our holistic approach, array of programs, and the sheer volume of people served make TCAA unique among other area nonprofits. TCAA operates the largest food pantry in Tempe, the city's first community garden, the sole emergency shelter, is the sole provider of in-home care and specialized transportation services for seniors, and serves as the designated Community Action Program for Tempe. Our programs serve 27,000 adults and children annually - equivalent to 1 in 7 Tempe residents

We know it would be difficult to deliver our mission for more than 50 years without the help of local businesses. It is a collaborative effort in the community that inspires and motivates action.

Employee Engagement

Year-Round Volunteer Opportunities



1

Community Gardens

TCAA operates the Escalante Community Garden. Volunteers are needed to perform garden maintenance and special projects. Garden plots can be “adopted” by volunteer groups to decorate, plant, and maintain. The garden also features an outdoor kitchen space that can be utilized during a volunteer project work day. Tools are provided by TCAA.

2

Homeless Survival Bags

Employees can help build 'Survival Bags' containing nonperishable food items and toiletries for people experiencing homelessness. These bags contain items such as water, canned tuna, granola, fruit, crackers, and travel size toiletries.

3

Food Boxes

TCAA's food boxes contain a variety of food items including fresh produce, dairy items, meat, and other perishables. Volunteers can sort food deliveries and pack boxes with food for distribution at our Food Pantry and at participating Tempe schools.

For some of these activities, it is possible for TCAA to bring the items to your offices, and have your employees put them together on-site.

Employee Engagement

Year-Round Volunteer Opportunities



4

Backpacks for the Homeless

Holding a drive for backpacks and necessary items for people who are experiencing homelessness is critical, especially in the summer and winter months. Volunteers can conduct a drive and then assemble the backpacks so that TCAA can distribute them to clients. Items may include:

- Backpack
- Non-perishable foods
- Travel size sunscreen
- Travel size hygiene products
- Small Blanket/Towel
- Gloves
- Hat/Cap
- Bus/Light Rail pass

5

Change for Change

Food drives at your site are a helpful way to supplement the Food Pantry. By collecting and donating change instead of food your impact is vastly increased, as TCAA can purchase food at significantly reduced prices. This means more food items are available for people in need.

6

Senior Meal Program

Volunteers are needed during the congregate lunchtime meals at Tempe and Scottsdale Senior Centers to set up the lunchroom, greet visitors, and prepare and serve catered nutritious meals to seniors and people with disabilities in our community.

7

In-Home Care for Seniors

Home-care is personal support that is provided at home.

Employee teams can perform the following:

- **Light home maintenance**, such as replacing light bulbs, air filters, and smoke alarm or hearing aid batteries, and minor home and plumbing repairs, or upgrades (e.g. painting)
- **Lawn maintenance** for seasonal needs or special projects such as sweeping, mowing, edging, and gardening
- **Yard work** to prevent or eliminate a City of Tempe code violation

Holiday Opportunities



Our team can assist you with planning or conducting any of the following volunteer projects.



1

Holiday Lights

For about 2-3 hours on a Saturday in December, volunteers are needed to bring a little holiday cheer to home-bound and limited mobility older adults in Tempe.

Volunteer groups will hang holiday lights on several homes belonging to clients of TCAA's Senior Independence programs. In January, volunteers will return to remove and store the lights and decorations.

2

Turkey Drive

This year, TCAA's goal is to provide 500 families in need with a turkey for Thanksgiving dinner.

Volunteers can help by organizing a turkey drive with fellow employees or friends. Please let us know how many turkeys you're hoping to collect (so we can keep track). Turkeys are distributed to Food Pantry clients the week before Thanksgiving, so turkey donations should be delivered to TCAA by November 18.

3

Holiday Dinner Drive

Help provide families in need with the traditional fixings to complete a holiday dinner. Donations can include:

- Instant Potatoes
- Cream of Mushroom Soup
- Green Beans
- Creamed Corn
- Cornbread Mix
- Cranberry Sauce
- Stuffing Mix
- Canned pumpkin

4

Adopt a Family Drive

Collect new, unwrapped toys for children ages 1-15, gift cards to stores such as Target or Walmart for teens, and gift wrap. Volunteers will also be needed to help wrap gifts for families.

Funding Opportunities

*Invest in healthier people
Stronger businesses
Resilient communities*



1 VICINITY Tempe 2019 Sponsor

From \$3,000 - \$20,000

Become a sponsor at VICINITY Tempe, our annual signature fundraiser event which will take place on October 25, 2019. VICINITY provides critical financial support for TCAA's array of human services programs. Over 400 guests are expected, and this year's evening event will take place in the wave pool (without water) at Big Surf Waterpark. **The sponsorship deadline is September 1, 2019 to allow TCAA to prepare event collateral.** Depending on the sponsorship level, your company may receive some or all of the following acknowledgments:

- Status as a sponsor
- Guest tickets
- Pre-Event Recognition: social media promotion and listing in media releases, event website, advertisements, and email blasts
- On-Site Recognition: Podium acknowledgement and speaking opportunity, logo on printed materials, digital on-screen logo recognition, and mention in Facebook Live feed during the event. Opportunity to display a tent and distribute corporate promotional material at the event
- Post-Event Recognition: Mention in TCAA quarterly newsletter and email blast distributed to over 4,000 contacts, acknowledgement on rotating AV screen in TCAA lobby, recognition of corporate partnership through TCAA website blog, and recognition in Annual Report

2 Employee Match/ Workplace Giving

We are happy to partner with you to promote match/workplace giving! In conjunction with your workplace giving program or campaign, TCAA can provide information about our work and services or give a presentation to your employees about TCAA, our mission and impact, and the community issues our programs address.

3 Building Career Pathways

Through our Financial Opportunity Center, we offer employment assistance, including resume and job search development and job leads for qualified workers. TCAA seeks referral relationships with local businesses to help add value in your workplace with qualified job candidates.



Funding Opportunities

Invest in healthier people

Stronger businesses

Resilient communities

4 Holiday Lights Sponsor

\$2,500

Winter Star Sponsor:

As a sponsor, your company will receive the following acknowledgments:

- Inclusion in all event web pages and social media
- Inclusion in all collateral materials and advertisements
- Inclusion in all press releases and media coverage
- Logo and company profile left with those who receive lights
- Mention in TCAA volunteer newsletter
- Opportunity for company volunteers to participate in the event as a team

5 Holiday Lunch Meals for Seniors

\$1,500

Consider sponsoring a table at one of our annual Holiday Lunch Meals for seniors. Special holiday celebrations are held for seniors at our Tempe and Scottsdale senior centers. Your company's logo will be displayed at the table(s) your company sponsors.

- **The Thanksgiving Dinner:**

Friday, November 22nd at the North Tempe and Granite Reef Center

- **Holiday Meal with Santa:**

Friday, December 20th at the North Tempe Senior Center

Employees are encouraged to attend and help serve the meals, and enjoy the celebration alongside participants.

6 Adopt a Family

\$300
Per Family

Bring delight to a family that is going through a difficult time through our Adopt a Family Program. You can sponsor a family this holiday season, and your donation will be used towards the purchase gift cards for teens and parents, and toys for children from disadvantaged households and attending TCAA programs.

FY2019 Commitment to Volunteerism



910

People Volunteered at/for
TCAA



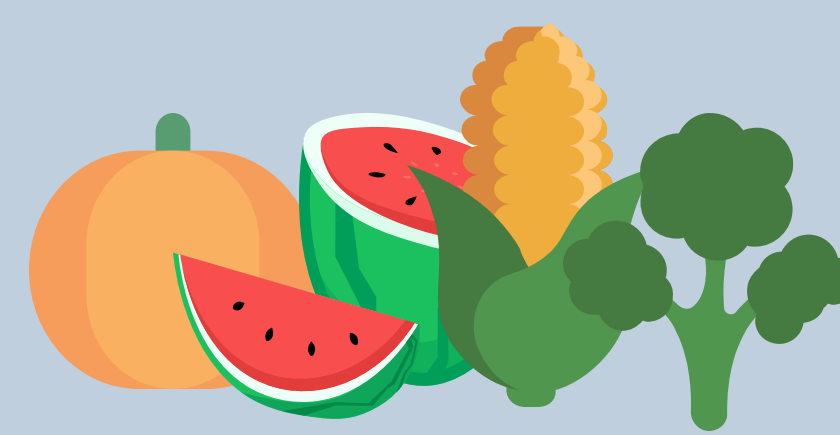
37

Corporate Volunteer
Groups



24,639

Volunteer Hours



1,131,602

Pounds of Food Donated



Tempe Community Action Agency
THE NORTON AND RAMSEY CENTER

We look forward to collaborating, planning and ultimately engaging with your employees.

NEXT STEPS

- We welcome the opportunity to review the proposal and discuss how we can collaborate in the future.

Contact Information:

Joe Rivera
Director of Philanthropy
joer@tempeaction.org
(480) 422-8922 Ex: 5839