

Tempe Community Action Agency earns GuideStar's Highest Seal of Transparency

Platinum Seal Allows Donors to Focus on Progress and Results

TCAA is thrilled to announce that we have earned a 2019 Platinum Seal of Transparency, the highest level of recognition offered by GuideStar, the world's largest source of nonprofit information. By sharing metrics that highlight the progress TCAA is making toward its mission, we aim to help donors better evaluate and assess our performance in the community.

By updating our GuideStar Nonprofit Profile to earn a Platinum Seal, we can now easily share a wealth of up-to-date metrics with as well as GuideStar's vast online audience, which includes donors, grantmakers, our peers, and the media.

To reach the Platinum level, TCAA added extensive information to its GuideStar Nonprofit Profile: basic contact and organizational information; in-depth financial information; qualitative information about goals, strategies, and capabilities; and quantitative information about results and progress toward its mission. By taking the time to provide this information, TCAA has demonstrated its commitment to transparency and to giving donors and funders vital data to evaluate nonprofit performance.

"At TCAA, we believe that transparency equals trust. We want our supports to feel connected to our mission, and one way to do that is to have clear and transparent reporting that their contributions are meeting real, specific needs in the community," added Executive Director, Deborah Arteaga. "We're thrilled that our Platinum Seal of Transparency and the associated benefits help us better communicate our organization's exciting initiatives at a wider scale."

To learn more about GuideStar or to read our profile, please follow this link:

<https://www.guidestar.org/profile/86-0254820>