



Donor Recognition Art Project

For more than 50 years, Tempe Community Action Agency (TCAA), an Arizona nonprofit organization, has been committed to the mission of alleviating hunger, poverty, and homelessness within the communities it serves. Since 1966 TCAA has evolved from a small grass roots organization to an established expert in human services and primary entry point for individuals and families seeking assistance.

TCAA carries out its mission through four core program areas: hunger relief, homelessness prevention and intervention, senior independence, and healthy beginnings for infants and young families. Services are offered at three sites: two in Tempe and one in Scottsdale. On an annual basis these programs serve over 30,000 children, adults, and seniors who are residents of Tempe and other East Valley communities.

In February 2017 TCAA will open a fourth location. The new site, at 2146 E. Apache Blvd in Tempe, will house TCAA's food pantry, homelessness prevention and intervention programs, and administrative offices and will feature a dedicated wall space in the reception area for donor recognition.

TCAA is seeking bids from local artists to design, fabricate, paint and/or install donor recognition artwork for display on an interior wall at the new facility. Donor artwork may encompass customized tile, pottery, mural, or other creative form of artwork that will recognize individual donors who have contributed to TCAA's donor society. The new donor wall and artwork will serve as a visible expression of gratitude and encourage future donations and participation.

The artwork must:

- Accommodate and differentiate (by varying sizes, colors, etc.) donors by name and giving level. Artists may propose how names will be displayed on a label under/above or incorporated into the artwork. Artwork size should include three different sizes to delineate sponsor giving levels.
- Be able to be mounted to or otherwise displayed on a designated wall within the lobby area. Wall dimensions are 14' L X 10'H; however available space to display the artwork is approximately 10'X10' (donor recognition artwork may protrude from the wall up to a maximum of 5 inches).
- Be compatible with TCAA's mission and compliment the style and design of the facility. Tours of the facility will be available on a scheduled basis. Photos of the lobby area are enclosed.
- Be durable for high (visitor) traffic area.
- Be visually appealing from the start, when there are a small number of pieces displayed as the donor society is being launched, while also allowing for growth over time.

ARTIST SCOPE OF WORK

- Research/understanding of TCAA's mission and programs.
- Production of materials that clearly depict the final approved artwork proposal for use in a display to be exhibited during TCAA's Grand Opening celebration in early April, 2017. This could include a visual/multimedia display/rendering for viewing by the public at TCAA's Grand Opening.
- Design, fabrication, and installation of donor recognition artwork. This will occur over time as new donors are cultivated and give towards TCAA's donor society.

ARTIST SELECTION PROCESS

The selection process will be based on a Request for Proposal (RFP) process which asks for:

- Resume
- Written statement of interest not to exceed 500 words.
- Proposal for the project, including a written description and drawing/rendering, based on the description and goals of the project. Include a concept design drawing, material samples, and estimated costs.
- Timeline for the provision of a display for TCAA's Grand Opening and provision of artwork for charter members of the donor society.
- Any additional narrative description regarding the work should be brief.
- Artists may propose more than one concept; however each concept design must include accompanying material samples and estimated costs.
- Up to five photos of previously completed work by the Artist.

A Selection Committee consisting of TCAA staff, Board Members, and community members will consider all reasonable proposals. A number of artists may be asked for an interview and to present material samples.

SELECTION CRITERIA

- Quality of the work.
- Style and nature of the work, including how it relates to TCAA's mission and compatibility with the style of the new facility.
- Permanence with regard to structural and surface soundness and resistance to theft, vandalism, weathering, and excessive maintenance or repair costs.
- Ease of future installation of additional components to recognize specific donors and ease of future maintenance and repair.
- Ability of artwork to clearly communicate 3 different donation levels.
- Technical feasibility and the ability of the artist to successfully complete the work as proposed during the timeline provided.
- Ability to provide rendering of project for display at TCAA's Grand Opening Ceremony.
- Affordability. Anticipated budget for donor recognition artwork is in the range of \$300 (average) per piece or per display. Artists are encouraged to outline more than one pricing scenario, such as a per-item cost, annual cost for a not-to-exceed number of items, and so forth.
- Preference will be given to artists who live/work in the City of Tempe.

APPLICATION GUIDELINES AND CHECKLIST

Only completed applications will be considered. Please do not send written materials in binders, plastic sheets or folders. Do not send materials other than those required for your application.

- _____ 1. Artist resume (not to exceed 3 pages).
- _____ 2. Written statement of interest (not to exceed 500 words) including any of the following: possible approaches to the project and relevant experience.
- _____ 3. Rendering/sketch and written description of a proposed art piece. Include concept design drawing, material samples, estimated costs, and timeline for each concept submitted.
- _____ 4. Up to five photos of previously created work completed by the Artist.

APPLICATION DEADLINE: Monday, February 13, 2017 by 5:00pm

Interested parties may request a tour of the site by emailing Susan Shipka at susanas@tempeaction.org. TCAA's agency mission and scope can be accessed at www.tempeaction.org.

Mail or deliver all materials in one packet to:

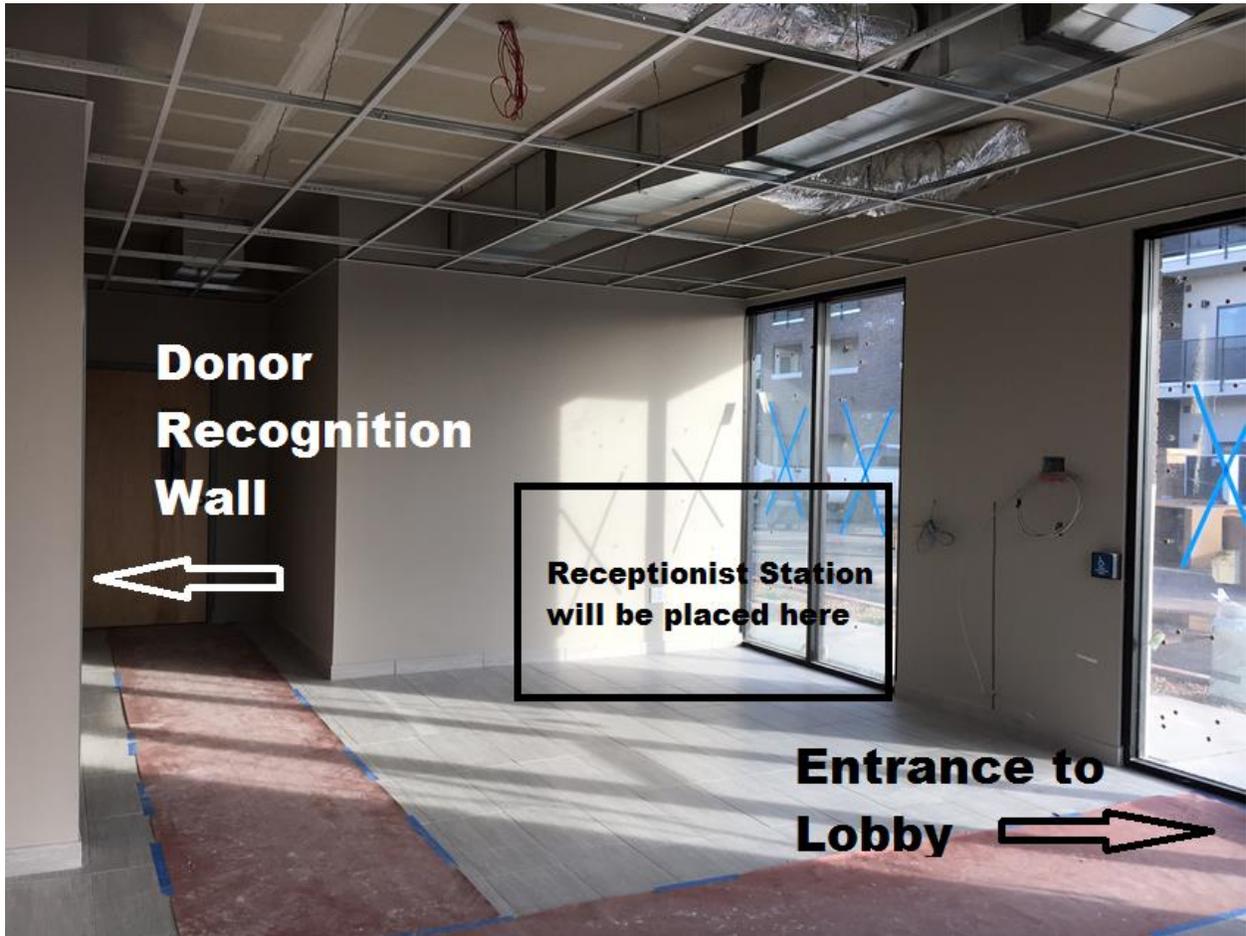
Tempe Community Action Agency
2150 E. Orange St.
Tempe, AZ 85281
Attn: Susan Shipka

Questions may be directed to: Susan Shipka at 480.350.5897

ATTACHMENTS

Front Lobby/Reception Area where donor recognition wall will be located





Facility paint/carpet/laminate samples

