



Tempe Community Action Agency **I-HELP 5K Run/Walk to Alleviate Homelessness** 2017 Corporate Sponsorship Opportunities

Welcome to the annual **5K Run/Walk to Alleviate Homelessness**, on Saturday, March 25, 2017 at Kiwanis Park in Tempe.

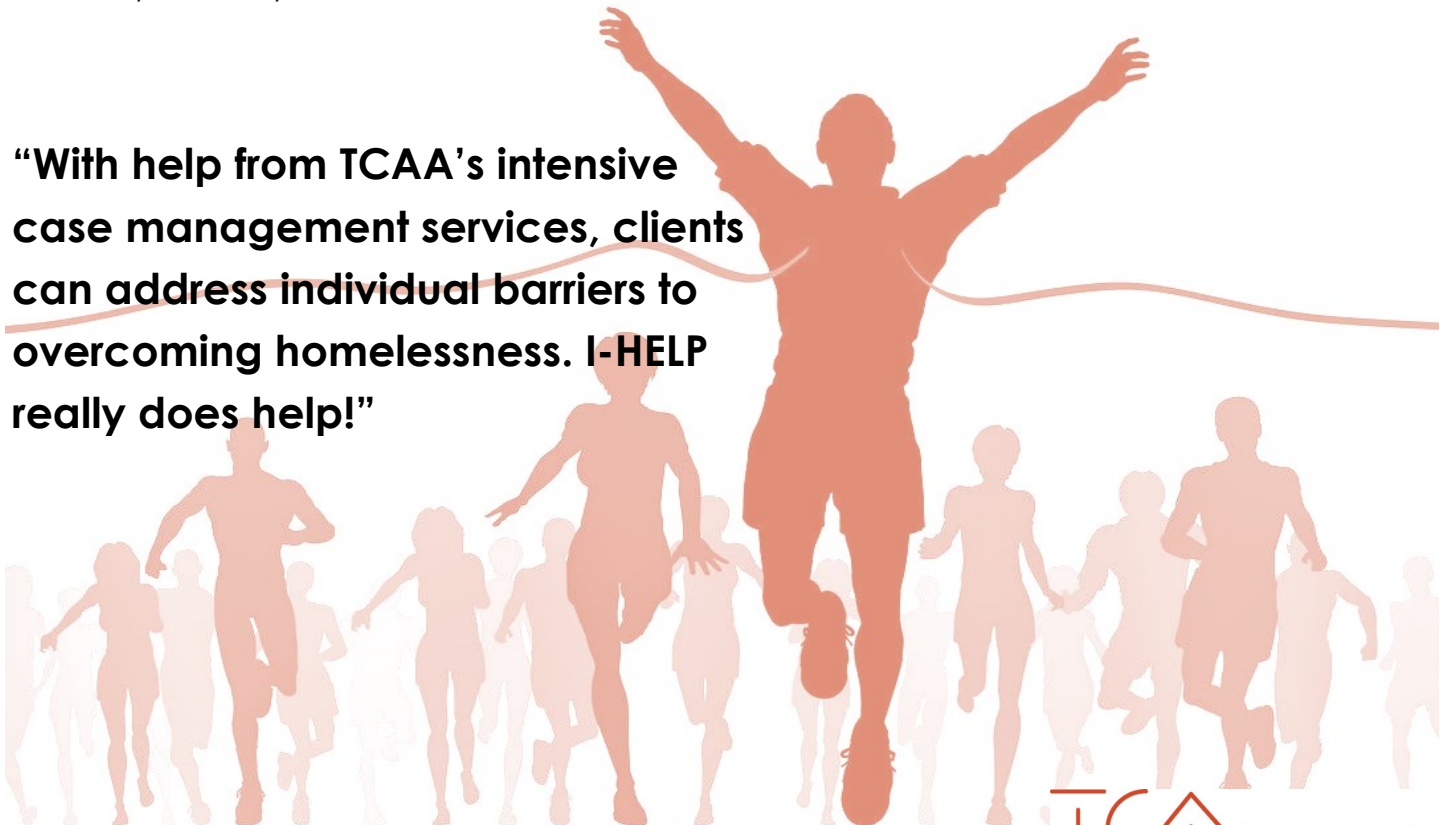
For the 3rd consecutive year TCAA will host the 5K Run/Walk: an exciting family-friendly event that raises money to alleviate homelessness in our community. Proceeds benefit **Tempe Community Action Agency's I-HELP** program – the only emergency shelter for homeless men and women in Tempe.

In partnership with the local faith community, **I-HELP** provides emergency shelter, meals, case management, employment and life skills befitting over 550 men and women each year.

Join more than 300 runners and walkers of all ages from all over the valley in taking an active step towards real solutions to ending homelessness. This family-friendly event includes a unique educational experience that teaches participants the entire I-HELP experience, from entry into the program to the ultimate goal of securing housing and improved self-sufficiency.

Consider joining us as a corporate sponsor, participate on a team with other co-workers, or walk/run with your family and friends!

“With help from TCAA’s intensive case management services, clients can address individual barriers to overcoming homelessness. I-HELP really does help!”





I-HELP 5K Run/Walk to Alleviate Homelessness

Partnering to make a difference.

2017 Corporate Sponsorship Levels

Sponsor Levels	Change Champion \$10,000	Homeless Hero \$5,000	Self-Sufficiency Star \$2,500	Community Crusader \$1,000	Homeless Advocate \$500	Permanency Partner \$250
Opportunity to speak at the event	Yes					
Mention in press release as primary sponsor	Yes					
Logo placement on race bibs	Yes	Yes				
Prominent logo placement on start line banner	Yes	Yes				
Link to company page on TCAA website	Yes	Yes	Yes			
Opportunity to distribute company collateral during packet pickup on 3/24	Yes	Yes	Yes	Yes		
Mention in newsletter	Yes	Yes	Yes	Yes	Yes	
Mention in social media posts	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor space (TCAA to provide 6' table & two chairs)	Yes	Yes	Yes	Yes	Yes	Yes
Logo on t-shirts	Yes	Yes	Yes	Yes	Yes	Yes
Logos on printed event materials	Yes	Yes	Yes	Yes	Yes	Yes
Logo on TCAA website	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary team member registrations	10	6	6	4	4	4

Please contact the Community Outreach Coordinator, Lexie Krechel, with any questions.

P: 480-350-5884 E: lexiek@tempeaction.org

**Note: Corporate sponsorships are separate from team and individual fundraising.





I-HELP 5K Run/Walk to Alleviate Homelessness
Saturday, March 25, 2017
Kiwanis Park, Tempe

2017 CORPORATE SPONSORSHIP COMMITMENT FORM

Thank you for making an investment to alleviate homelessness in Tempe. The 5K Run/Walk remains TCAA's **only** event of the year which supports **I-HELP**. Funds will be used throughout the year to assist more than 550 homeless men and women secure employment, transition into permanent housing, and realize an end to homelessness.

Yes, count us in to support the 2017 I-HELP 5K Run/Walk to Alleviate Homelessness.

Organization Name: _____

Contribution Level (please circle one)	Change Champion \$10,000	Homeless Hero \$5,000	Self-Sufficiency Star \$2,500	Community Crusader \$1,000	Homeless Advocate \$500	Permanency Partner \$250
	Count me in!	Count me in!	Count me in!	Count me in!	Count me in!	Count me in!

TCAA is a 501(c)(3) and your sponsorship contributions to the walk/run are tax deductible.

Organization information:

Primary Contact Name: _____ **Title:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Preferred Payment Method:

____ Check: payable to Tempe Community Action Agency

____ Online: pay with a credit card at www.tempeaction.org/donate ***please indicate this is a sponsorship for the I-HELP 5K Run/Walk in comments section*

____ Invoice: please invoice TCAA for the amount above on company letterhead

Please submit your sponsorship form and organization logo to Tempe Community Action Agency by **March 1** in order to be included in printed materials.

Email: lexiek@tempeaction.org

Mail: 2150 E. Orange Street, Tempe, AZ 85081 (**before March 1**) or 2146 E. Apache Blvd., Tempe, AZ 85281 (**anytime after March 1—our administrative offices are moving**)

